



Company Profile

www.forcell.co.kr



Establishment 1993

Chairman

Lee Han-Woo

CEO

Lee Hye-Lee

FORCELL

Global Cosmetics Company

雅宝丽化妆品公司



(주)포셀은 건강하고 아름다운 피부에 대해 연구합니다.
다국적 기술을 통해 피부전문가 그룹이 개발하는 (주)포셀의 맞춤형 제품은
건강한 아름다움을 선사합니다.

雅宝丽化妆品公司研究对健康、美丽的肌肤。由多国技术，
肌肤专家小组开发的雅宝丽化妆品公司的定制型产品送健康的美丽。

Forcell Co., Ltd. researches for your healthy and gorgeous skin.
Customized Forcell products developed by multi-national researchers
present you with healthier gorgeous skin.



**FORCELL U.S.A., INC
REBIRTH COSMETICS., INC**



FORCELL CO., LTD



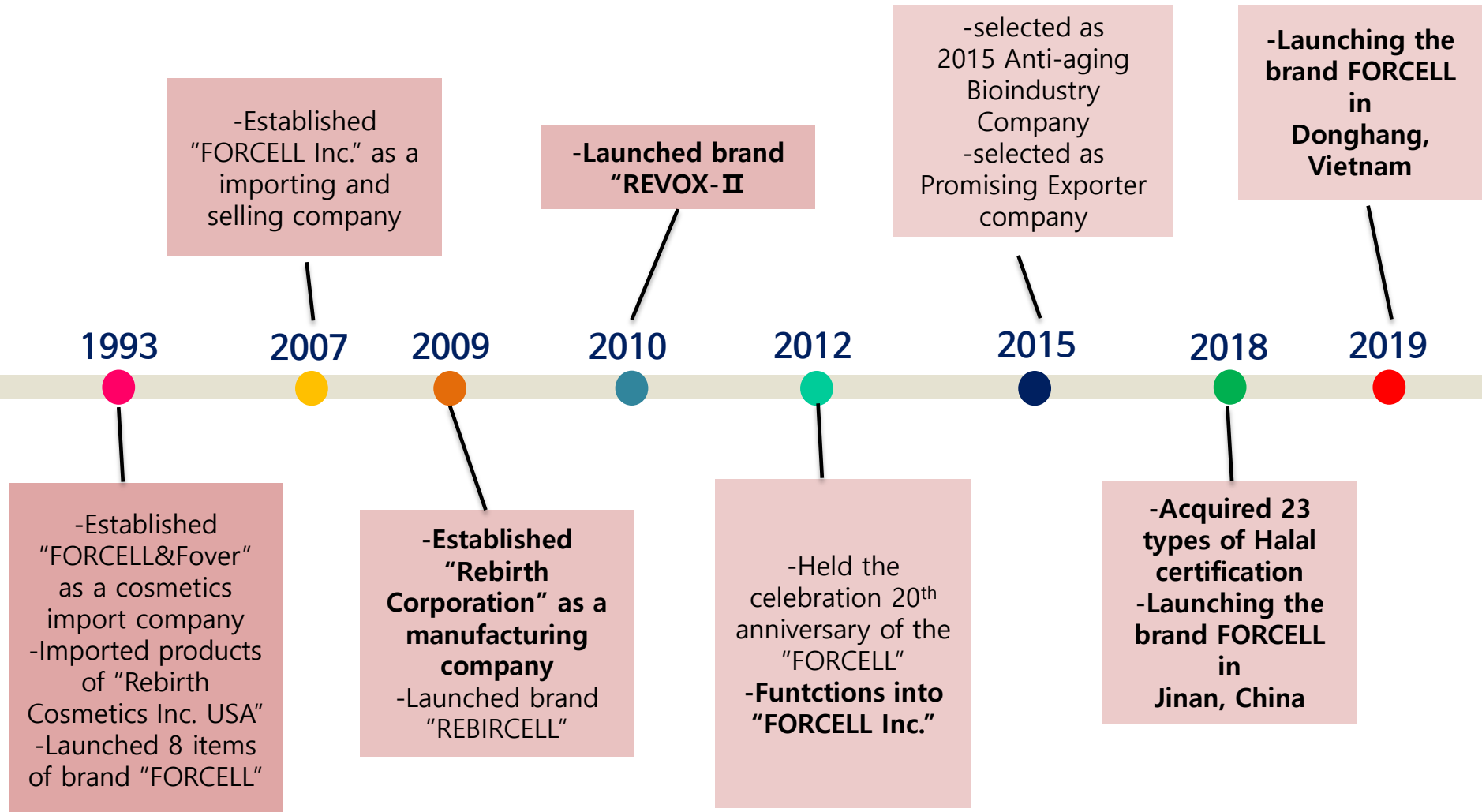


FORCELL Local Research Center in USA





FORCELL History



FORCELL History

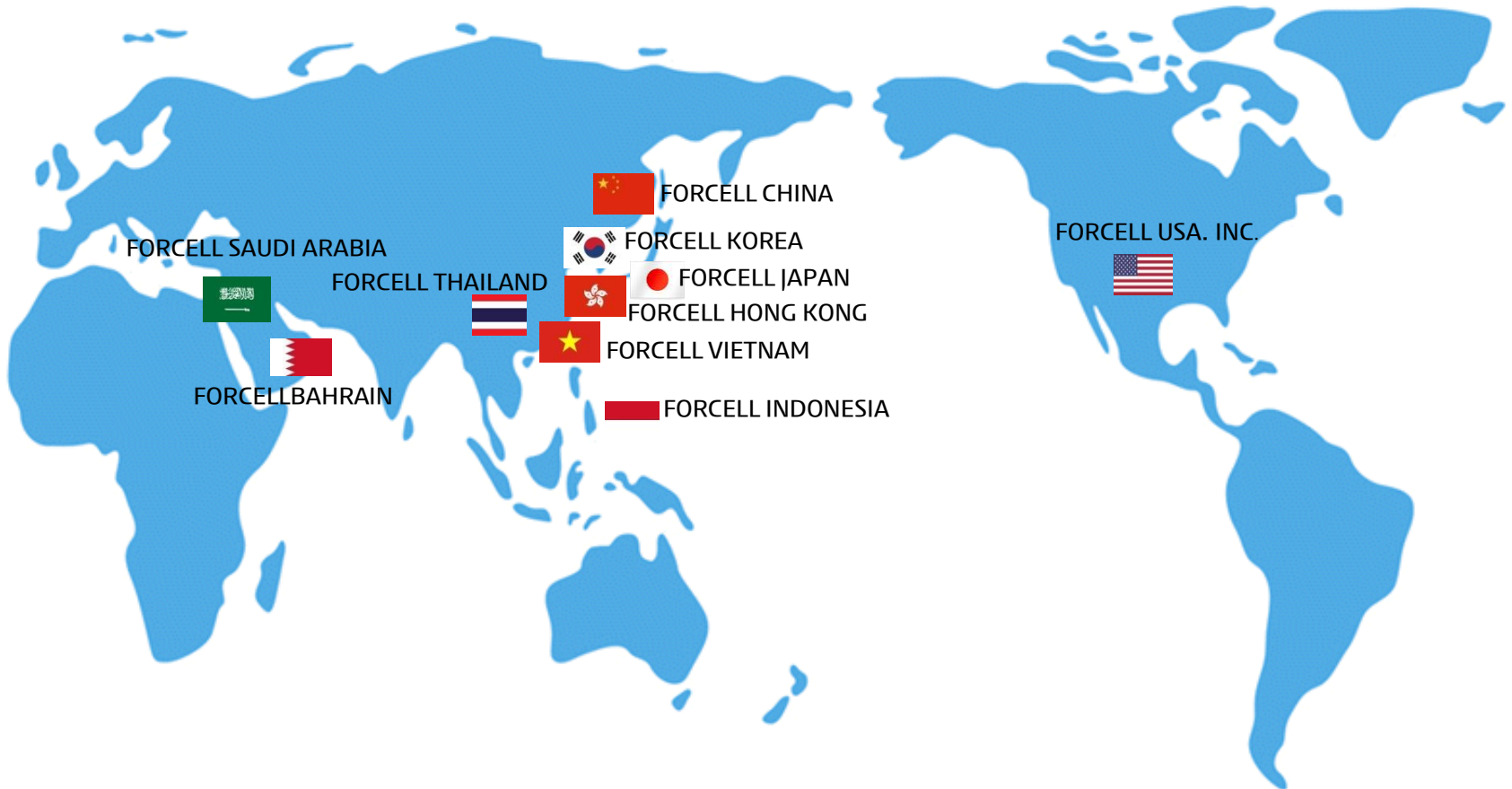
Celebration of the 20th Anniversary of Establishment in 2012





Being proud of top quality and reasonable price
FORCELL Overseas business

We will enter international market more actively
with the method and skill of 25 years old history





Being proud of top quality and reasonable price
FORCELL Overseas business





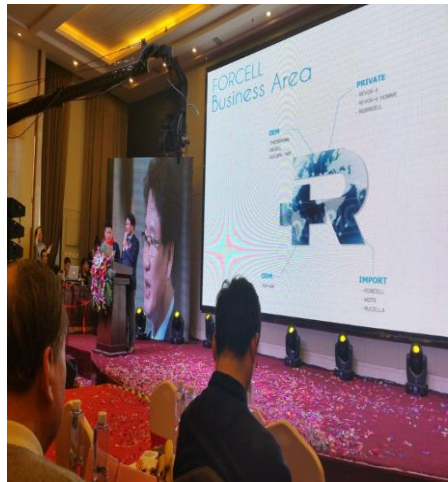
Being proud of top quality and reasonable price FORCELL Overseas business





Being proud of top quality and reasonable price
FORCELL Overseas business

Launching FORCELL in Jinan, China in 2018





Being proud of top quality and reasonable price
FORCELL Overseas business

Launching FORCELL in Donghang, Vietnam in 2019



FORCELL History

Launching FORCELL in Donghang, Vietnam in 2019



FORCELL

3-STEP SET

(Vite-Eni-Hydrating Emulsion Triple Essence Pad)

Tăng tốc cho mọi loại da sáng rạng
ngời sau 28 ngày điều trị

TRIPLE ESSENCE PAD
Vitamin B5, Hyaluronic Acid, Niacinamide
Skin Pad

Made in Korea



FORCELL

SET MINI

Tái sinh và trẻ hóa làn da hoàn hảo

Made in Korea



FORCELL

EYE GEL

EYE GEL

Cải thiện nhanh vùng mắt chỉ sau 2 phút

MAKE IN KOREA

FORCELL History

Launching FORCELL in Donghang, Vietnam in 2019



FACIAL FOAM CLEANERS

Sữa rửa mặt tạo bọt 5in1 làm sạch chuyên sâu cho mọi loại da "kể cả da nhạy cảm"

Made in Korea



ENF - AMPUL

Collagen làm đầy da, hiệu ứng gấp đôi và chăm sóc vùng da nhạy cảm

Made in Korea



CÔNG TY CỔ PHẦN FORCELL - DONGHANG
208 Tên Lửa, Bình Trị Đông B, Bình Tân, TP.HCM
www.forcelldonghangvn.com
Hotline: 0816 79 72 79



Giải pháp peel da hóa học không bong tróc.
Trị nám - seو mụn thâm thành

TRIPLE ESSENCE PAD
Forcell (Hàng chính hãng)
25ml x 10 miếng

TRIPLE ESSENCE PAD

FORCELL History

Launching FORCELL in Donghang, Vietnam in 2019



BANYAH THEPHARM
Serum chức năng dưỡng trắng
Giúp làn da bắt đầu lão hóa trở lại
khỏe mạnh và căng tràn sức sống

Made in Korea



TRIPLE ESSENCE PAD
Exfoliate / Whitening / Anti-wrinkle
25ml x 10pads

TRIPLE ESSENCE PAD
Giải pháp peel da hóa học không bong tróc.
Trị nám - seo mụn thần thánh



Máy kết hợp mỹ phẩm đưa
dưỡng chất đi sâu vào biểu bì da

Made in Korea



Máy kết hợp mỹ phẩm đưa dưỡng chất đi sâu
vào biểu bì da

Made in Korea



FORCELL Core Strength

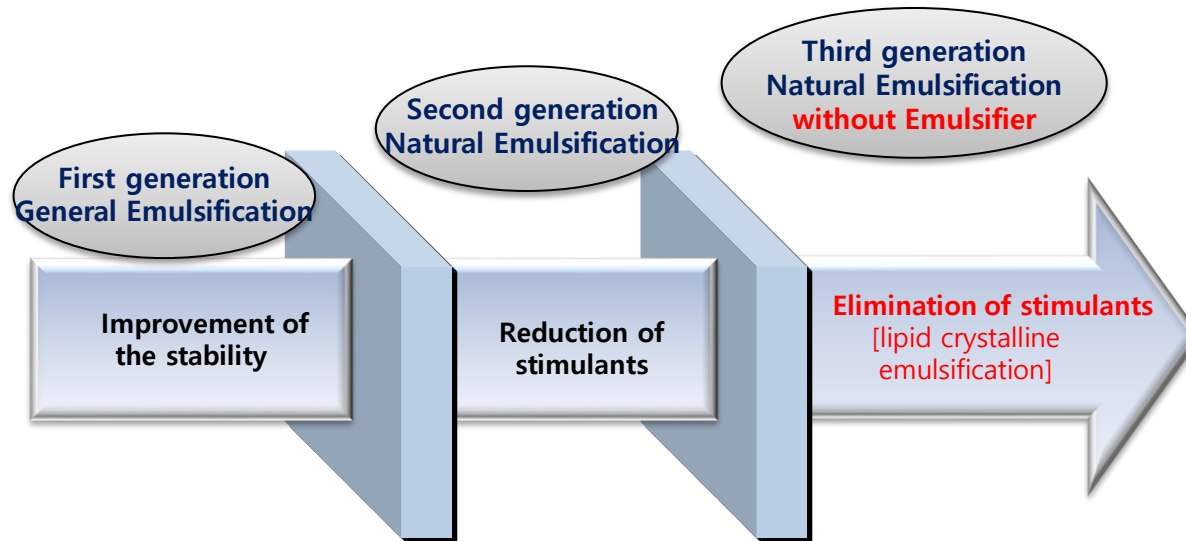
- **High Quality Products produced in facility that is guaranteed by ISO-CGMP**
- **Outstanding Improvement in effectiveness of skin through one to one customized service**
- **Production of Specialized Functional Cosmetics based on long experience**
- **Produce & Supply products that match customer's skin type and various environments**





Exceptional FORCELL Technology for Whitening & Anti-Wrinkle

Third Generation Fabrication through Natural Materials



[Evolution of emulsifications for manufacture of cosmetics]

➤ 2nd skin Barrier Technology through biocompatible lipid emulsification technology

- Mimicking ingredients of the skin lipid membrane / Providing optimal conditions of regeneration to revive damaged skins (Ceramide 4&5, Cholesterol, Phospholipids)
- Removing a surfactant that are sensitive to the damaged and tender skins
- Materializing the usability that have not been ever realized by conventional technologies, which used the surfactant



FORCELL Production Process

Research
Development

Development of Top Quality by thorough Research Plan





FORCELL Production Process

Manufacture

Manufacturing System for
Top Quality with CGMP Facility





FORCELL Production Process

Production Management

High Quality Product Production & Strict Control






FORCELL Awards & Certifications

Development of new ingredients
Product development

ISO 9001, 14001, 22716(CGMP) certificate

International Certification Registrar - International Certification Registrar



Certificate of Registration

This is to certify that:
FORCELL CO., LTD.
111, Eogokgongdan-ro, Yangsan-si, Gyeongsangnam-do, Korea

Has been assessed by International Certification Registrar Ltd., in respect of their Quality Management Systems and found to comply with


ISO 9001:2015

Approval is hereby granted for registration providing the rules and conditions relating to certification are observed at all times.



Certification Scope
Cosmetics Manufacturing

Certificate Issue Date : 31st October 2017 Initial Issued Date : 01st October 2013
Expiration Date : 30th October 2020 Certificate No. : Q316813

The Seal of ICR Limited was here to affixed in the presence of:




President

The seal is a trademark property of ICR. It is provided for the sole purpose of identifying the ICR and is not to be used for any other purpose without the authority of the ICR. The ICR is a member of the International Certification Registrar Ltd. and is registered in the UK. The ICR is not responsible for the actions of its members.

International Certification Registrar - International Certification Registrar



Certificate of Registration

This is to certify that:
FORCELL CO., LTD.
111, Eogokgongdan-ro, Yangsan-si, Gyeongsangnam-do, Korea

Has been assessed by International Certification Registrar Ltd., in respect of their Environmental Management Systems and found to comply with


ISO 14001:2015

Approval is hereby granted for registration providing the rules and conditions relating to certification are observed at all times.



Certification Scope
Cosmetics Manufacturing

Certificate Issue Date : 31st October 2017 Initial Issued Date : 10th December 2013
Expiration Date : 30th October 2020 Certificate No. : E189513

The Seal of ICR Limited was here to affixed in the presence of:



President

The seal is a trademark property of ICR. It is provided for the sole purpose of identifying the ICR and is not to be used for any other purpose without the authority of the ICR. The ICR is a member of the International Certification Registrar Ltd. and is registered in the UK. The ICR is not responsible for the actions of its members.



Forcell Co., Ltd.
111, Eogokgongdan-ro, Yangsan-si, Gyeongsangnam-do, Korea

Bureau Veritas Certification certify that the Management System of the above organisation has been audited and found to be in accordance with the requirements of the management system standards detailed below

ISO 22716:2007
Cosmetic - Good Manufacturing Practices (GMP)

Scope of certification

Production of Skin Care Products

Original cycle start date: 06 August 2018
Expiry date of previous cycle: N/A
Certification / Recertification Audit date: 30 July 2018
Certification / Recertification cycle start date: 06 August 2018

Subject to the continued satisfactory operation of the organisation's Management System, this certificate expires on: 05 August 2021

Certificate No. BK70146 Version 1, Revision date: 06 August 2018


Certification Authority

Local office: #1102, 223 Teheran-ro, Gangnam-gu, Seoul, Korea

Further clarifications regarding the scope of this certificate and the applicability of the management system requirements may be obtained by consulting the organisation.
To check this certificate validity please call +82 2 6527 8718

Page 1 of 1




FORCELL Awards & Certifications

Development of new ingredients
Product development

CFAD(China Food and Drug Administration) Certificate


国家工商行政管理总局商标局
地址：北京市西城区茶马南街1号 邮政编码：100055

邮政编码：  庆尚南道梁山市鱼谷工团路 111 雅宝丽化妆品公司	发文日期： 2014年2月18日 发文编号： ZC13885000SL 代理文号 HBHZ20140018
申请日期：2014年1月9日 申请号：13885000 类别：3	
申 请 人：雅宝丽化妆品公司	

注册申请受理通知书

雅宝丽化妆品公司：
 根据《商标法》和《商标法实施条例》有关规定，此商标的注册申请我局已受理。

Revox II
리복스투



注：本通知书仅表明商标局已收到申请人的商标申请，并不表明所申请商标已获准注册。

湖北华中商标事务有限公司

国家工商行政管理总局商标局
地址：北京市西城区茶马南街1号 邮政编码：100055

邮政编码：  庆尚南道梁山市鱼谷工团路 111 雅宝丽化妆品公司	发文日期： 2014年3月20日 发文编号： ZC14125882SL 代理文号 HBHZ20140197
申请日期：2014年3月6日 申请号：14125882 类别：3	
申 请 人：雅宝丽化妆品公司	

注册申请受理通知书

雅宝丽化妆品公司：
 根据《商标法》和《商标法实施条例》有关规定，此商标的注册申请我局已受理。

俐宝士



注：本通知书仅表明商标局已收到申请人的商标申请，并不表明所申请商标已获准注册。

湖北华中商标事务有限公司



FORCELL Awards & Certifications

Development of new ingredients

Product development

CFAD(China Food and Drug Administration) Certificate

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20156791


雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年8月25日。

产品名称	中文	刚宝士水分滋养乳
	英文	REVOX -II HYDRATING EMULSION
生产企业	中文	雅宝丽化妆品公司
	英文	FORCELL CO., LTD.,
生产国(地区)	韩国	地址 #111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司
	地址	阳新县兴国镇湖滨花园
备注		

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。


 二〇一五年八月二十六日
 化妆品许可专用章 15004388

-Revox-II Hydrating Emulsion-

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20152985


雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年4月23日。

产品名称	中文	刚宝士修复精华素
	英文	REVOX-II EMP Ultimate Serum
生产企业	中文	雅宝丽化妆品公司
	英文	FORCELL CO., LTD.,
生产国(地区)	韩国	地址 #111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司
	地址	阳新县兴国镇湖滨花园
备注		

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。


 二〇一五年四月十四日
 化妆品许可专用章 15001132

- Revox-II EMP Ultimate Serum-

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20152973


雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年4月23日。

产品名称	中文	刚宝士自然丝滑粉底膏
	英文	Revox-II Natural Silky Balm
生产企业	中文	雅宝丽化妆品公司
	英文	FORCELL CO., LTD.,
生产国(地区)	韩国	地址 #111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司
	地址	阳新县兴国镇湖滨花园
备注		

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。


 二〇一五年四月十四日
 化妆品许可专用章 15001120

- Revox-II Natural Silky Balm-



FORCELL Awards & Certifications

Development of new ingredients

Product development

CFAD(China Food and Drug Administration) Certificate

国家食品药品监督管理总局
进口特殊用途化妆品行政许可批件

产品名称	中文	刚宝士焕白霜		
	英文	REVOX-II LUMINOUS CREAM		
产品类别	祛斑类			
生产企业	中文	雅宝丽化妆品公司		
	英文	FORCELL CO.,LTD.,		
生产国(地区)	韩国	地址	#111,Eogok-gongdanro,yangsan-si,Gyeongsangnam-do,S.KOREA	
	名称	湖北韩美化妆品有限公司		
在华申报责任单位	地址	阳新县兴国镇湖滨花园		
	审批结论	经审核,该产品符合《化妆品卫生监督条例》的有关规定,现予批准。		
批准文号	国妆特进字J20171611			
批准日期	2017年10月31日			
批件有效期	截至 2021年10月30日			
备注	国家食品药品监督管理总局未组织对本产品所称功效进行审核,本批件不作为对产品所称功效的认可。			

请于批件有效期届满4个月前提出延续申请



- Revox-II Luminous Cream-

国家食品药品监督管理总局
进口特殊用途化妆品行政许可批件

产品名称	中文	刚宝士美白霜		
	英文	REVOX-II Lipwhitening Cream		
产品类别	祛斑类			
生产企业	中文	雅宝丽化妆品公司		
	英文	FORCELL CO.,LTD.,		
生产国(地区)	韩国	地址	#111,Eogok-gongdanro,yangsan-si,Gyeongsangnam-do,S.KOREA	
	名称	湖北韩美化妆品有限公司		
在华申报责任单位	地址	阳新县兴国镇湖滨花园		
	审批结论	经审核,该产品符合《化妆品卫生监督条例》的有关规定,现予批准。		
批准文号	国妆特进字J20170031			
批准日期	2017年1月11日			
批件有效期	截至 2021年1月10日			
备注	国家食品药品监督管理总局未组织对本产品所称功效进行审核,本批件不作为对产品所称功效的认可。			

请于批件有效期届满4个月前提出延续申请



- Revox-II Lipo Whitening Cream-

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J201610137

雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定,对你单位的以下产品予以备案,备案有效期至2020年10月18日。

产品名称	中文	刚宝士活力霜		
	英文	REVOX-II Rejuvenating Cream		
生产企业	中文	雅宝丽化妆品公司		
	英文	FORCELL CO.,LTD.,		
生产国(地区)	韩国	地址	#111,Eogok-gongdanro,yangsan-si,Gyeongsangnam-do,S.KOREA	
	名称	湖北韩美化妆品有限公司		
在华申报责任单位	地址	阳新县兴国镇湖滨花园		
	备注			

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核,本备案凭证不作为对产品卫生安全质量的认可。



- Revox-II Rejuvenating Cream-



FORCELL Awards & Certifications

Development of new ingredients

Product development

CFAD(China Food and Drug Administration) Certificate

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20156795

雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年8月25日。

产品名称	中文	俐宝士爽肤水	
	英文	REVOX-II Soothing Skin SOLUTION	
生产企业	中文	雅宝丽化妆品公司	
	英文	FORCELL CO.,LTD.,	
生产国(地区)	韩国	地址	#111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司	
	地址	阳新县兴国镇湖滨花园	
备注			

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。

- Revox-II Soothing skin solution-

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20156794

雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年8月25日。

产品名称	中文	俐宝士舒缓保湿霜	
	英文	Revox-II Soothing Aqua Cream	
生产企业	中文	雅宝丽化妆品公司	
	英文	FORCELL CO.,LTD.,	
生产国(地区)	韩国	地址	#111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司	
	地址	阳新县兴国镇湖滨花园	
备注			

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。

- Revox-II Soothing Aqua Cream-

国家食品药品监督管理总局
进口非特殊用途化妆品备案凭证

国妆备进字J20155663

雅宝丽化妆品公司:

根据《化妆品卫生监督条例》及其实施细则有关规定, 对你单位的以下产品予以备案, 备案有效期至2019年7月8日。

产品名称	中文	俐宝士保湿舒缓全棉面膜	
	英文	Revox-II BIO Liposome Sheet Mask	
生产企业	中文	雅宝丽化妆品公司	
	英文	FORCELL CO.,LTD.,	
生产国(地区)	韩国	地址	#111, Eogok-gongdanro, yangsan-si, Gyeongsangnam-do, S. KOREA
在华申报责任单位	名称	湖北韩美化妆品有限公司	
	地址	阳新县兴国镇湖滨花园	
备注			

请于批件有效期届满4个月前提出延续申请

国家食品药品监督管理总局未组织对本产品卫生安全性进行技术审核, 本备案凭证不作为对产品卫生安全质量的认可。

- Revox-II Bio Liposome Sheet Mask-



FORCELL Awards & Certifications

Development of new ingredients
Product development

Halal Certificate


KOREA MUSLIM FEDERATION
 39 Usadan-ro 10gil, Yongsan-gu, Seoul 04405, Korea
 Tel: (82-2) 793-6908, (82-2) 794-7307, Fax: (82-2) 798-9782
 www.koreaislam.org

HALAL CERTIFICATE

KMFHC18-120(1) Date: June 29, 2018

TO WHOM IT MAY CONCERN

Halal Committee of Korea Muslim Federation hereby certifies that the products listed below mentioned have met the Halal requirements in accordance with the Islamic law.

1. REVOX-II FACIAL FOAM CLEANSER
2. REVOX-II SOOTHING SKIN SOLUTION
3. REVOX-II HYDRATING EMULSION
4. REVOX-II LUMINOUS CREAM
5. REVOX-II INTENSIVE LUMINOUS AMPUL
6. REVOX-II 3D PROTECTOR
7. REVOX-II EYE GEL
8. REVOX-II TRIPLE EFFECT PAD

(Eight Products Only)

Manufacturer : FORCELL Co.,Ltd.
 #111, Eogok-gongdan-ro, Yangsan-si, Gyeongsangnam-do, S. Korea
 Distributer : FORCELLMEDI
 50-6, Dongho-ro, 8 na-gil, Jung-gu, Seoul, Korea

Valid until : June 28, 2019

Yours in Islam

 Ahmad Cho Min Haeng
 Chairman of the Halal Committee




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 39 Usadan-ro 10gil, Yongsan-gu, Seoul 04405, Korea
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 www.koreaislam.org

HALAL CERTIFICATE

KMFHC18-120(2) Date: June 29, 2018

TO WHOM IT MAY CONCERN

Halal Committee of Korea Muslim Federation hereby certifies that the products listed below mentioned have met the Halal requirements in accordance with the Islamic law.

1. REVOX-II HOMME DYNAMIC SKIN TONER
2. REVOX-II HOMME LIPOPEPTIDE SERUM
3. REVOX-II BIO LIPOSOME SHEET MASK
4. REVOX-II CELLREPOSE BODY OIL
5. REVOX-II SWEET BODY SERUM
6. REVOX-II SOOTHING AQUA CREAM
7. REVOX-II CELLREPOSE ENF SERUM
8. REVOX-II VITA60 WHITENING CREAM

(Eight Products Only)

Manufacturer : FORCELL Co.,Ltd.
 #111, Eogok-gongdan-ro, Yangsan-si, Gyeongsangnam-do, S. Korea
 Distributer : FORCELLMEDI
 50-6, Dongho-ro, 8 na-gil, Jung-gu, Seoul, Korea

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HALAL CERTIFICATE

KMFHC18-120(3) Date: June 29, 2018

TO WHOM IT MAY CONCERN

Halal Committee of Korea Muslim Federation hereby certifies that the products listed below mentioned have met the Halal requirements in accordance with the Islamic law.

1. REVOX-II CELLREPOSE FACE OIL
2. REVOX-II HAIR SHAMPOO
3. REVOX-II HAIR TREATMENT
4. REVOX-II BODY WASH
5. REBIRCELL ESTE REVISION TONER
6. REBIRCELL ESTE REVISION SERUM
7. REBIRCELL ESTE REVISION CREAM

(Seven Products Only)

Manufacturer : FORCELL Co.,Ltd.
 #111, Eogok-gongdan-ro, Yangsan-si, Gyeongsangnam-do, S. Korea
 Distributer : FORCELLMEDI
 50-6, Dongho-ro, 8 na-gil, Jung-gu, Seoul, Korea

Valid until : June 28, 2019

Yours in Islam

 Ahmad Cho Min Haeng
 Chairman of the Halal Committee





FORCELL Awards & Certifications

Development of new ingredients

Product development

Registering on SASO(Saudi Arabia Standards Organization)



Date : October 22, 2016
Our Reference : AOSCO-FORCELL GLOBAL Co. LTD -001-10/16

FORCELL GLOBAL CO., LTD
2, Deungchon-ro, Yangcheon-gu,
Seoul, KOREA
Tel no: +82 1577-2844
Fax: +82 505-300-6080
Mob: +82 10-8401-0127
Email: webmaster@forcell.co.kr mintary@naver.com

Attention : Min-Tae, Lee - Director
Subject : Business Cooperation

Dear Sir,
We thank you for your visit here in Saudi Arabia, and appreciate your intention to work with AOSCO for the distribution of cosmetics products of REVOX. As discussed during the meeting we will have a joint feasibility studies for the cosmetics business, prior to the plan of establishing a sales and marketing in KSA or even in GCC.

Before we finalize the MOU between the company of FORCELL GLOBAL LIMITED and AOSCO, would to clarify the following.

1. Can you provide us the Commercial Registration of the FORCELL GLOBAL LIMITED, to distinguish the business relation to FORCELL COMPANY which is the main entity.
2. We recommend to sign directly the MOU to FORCELL Company since we will be an exclusive agent for such product in the future.
3. Can you provide us your business time line, so we can make the necessary projected plan in KSA or GCC market?

We look forward for your response before we finalize the MOU.

Thank you,

Very truly yours,

Dhary Al-Otaishan
General Manager

CC: VP/CM/BBP/IRAKAN/USMAN/AH/ACB/ATEF/ALAA/AM/AM/CONF/FILE

Abdulrahman AlOtaishan & Sons Group Co. LLC

Head Office:
P. O. Box 6978 Dammam 31452 - Saudi Arabia
Tel : +966 13 8694444 / 8819669 / 8118048
Fax : +966 13 811 6133

Toll Free 920005299
E-mail : info@al-otashan.com.sa
Website : www.al-otashan.com.sa

شركة مجموعة عبد الرحمن العتيشان وأبنائه ذم م
الكتاب الرئيسي
ص.ب. 6978 الدمام 31452 - المملكة العربية السعودية
ت. 966 13 8694444 / 8819669 / 8118048
ف. 966 13 811 6133



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called "MOU") made and entered into this agreement between Abdul Rahman Al-Otaishan & Sons Group Co. LLC, a company incorporated and existing under the laws of the Kingdom of Saudi Arabia with its registered office at P.O. Box 6978 Dammam 31452, Saudi Arabia ("AOSCO") and FORCELL GLOBAL CO., LTD., a company incorporated and existing under the law of the Republic of Korea (KOR) with registered office at 2, Deungchon-ro, Yangcheon-gu, Seoul, KOREA, in order to develop agency relationships in the field of cosmetics business in KSA.

Now, therefore, the parties hereto agree as follows:

Paragraph 1

The Objective of this Memorandum of Understanding (MOU) is to establish and strengthen business relationship to encourage and promote business opportunity and commercial interest in GCC for cosmetics products.

Areas of cooperation under this MOU may include but not necessarily limited to:

1. Both parties will do the feasibility study of markets for cosmetics business in the MENA region (Middle East & North Africa) including neighboring countries such as India, Pakistan, Turkey, Iran, and so on.
2. Both parties agreed to establish the Agency Relationship for cosmetics products as the first stage of business development if market prospects are positive and feasible.
3. Both parties agree to develop the further business relationship toward manufacturing ventures in the MENA region and beyond through coordinated market experience.

Paragraph 2

1. Cooperation under this MOU will be based on the principles of mutual respect and reciprocity and will be carried out in accordance with the respective national laws and regulations of the two countries.
2. This MOU is not intended to create any legally binding rights or obligations on sides under international law nor shall it be considered as an international treaty.

Paragraph 3

1. This MOU will come into effect on the date of its signature and will remain in effect until one year.
2. Either party may terminate this MOU by notifying the other party, in writing, of its intention to terminate this MOU. This MOU will be terminated one (1) month after the date of such notification.
3. This MOU may be modified by the mutual written consent of the sides.

In Witness Whereof, the Parties hereto have caused this MOU to be executed in bipartite originals by their respective authorized representatives as of this October 18, 2016.

Abdul Rahman Al-Otaishan & Sons
Group Co., LLC

(Signature)

Name: Abdul Rahman S. Al-Otaishan
Title: PRESIDENT

FORCELL GLOBAL Co., Ltd.

(Signature)
(Signature)

Name: Ki-Young You
Title: C.E.O.
Name: Min-Tae, Lee
Title: Director

FORCELL | **FORCELL** in Media





FORCELL Effect & Satisfaction of customers



Before



After



Before



After



Before



After





FORCELL Product line _ REVOX- II

ADVANCED SKIN CARE

REVOX-II

INNOVATIVE

SKIN CARE REVOX -II

SKIN CARE REVOX -II

INNOVATIVE

‘Revoice to the Skin’

REVOX- II gives the solution,
including voice of skin.



FORCELL BACKGROUND of REVOX-II

To REVOICE – To(II) the Customers who wish ultimate beauty,
FORCELL chooses **fundamental and basic Value, EARTH.**



**EARTH of Ancient times,
Amethyst**



**EARTH of the Present,
Fresh Herbs**



FORCELL BACKGROUND of REVOX-II

Earth of ancient time gives us **nature tough energy**

Amethyst is known as valuable jewel having nature earth energy from Ancient time.

Amethyst is the **one of the five jewels** of the world, and Abundant minerals in amethyst help **the skin healthier and brighter**.

- FORCELL chooses the best Korean amethyst which is highly appreciated worldwide.
- FORCELL uses purified amethyst water from amethyst cave formed millions of years ago in Korea.





FORCELL BACKGROUND of REVOX-II



The PATENT for Method of Amethyst Extraction that FORCELL obtains



FORCELL BACKGROUND of REVOX- II

Earth of the present gives us **nature vitalizing energy**

Fresh Herbs are popular as a representatively vitalizing materials worldwide.

Lots of effect of Fresh herbs help the skin
revitalized and refreshed



FORCELL uses **'whole'** fresh herbs for REVOX- II .
That's why REVOX- II provides **invigorating** beyond fresh feeling.



FORCELL Products – REVOX-II





ADVANCED SKIN CARE

REVOX-II BASIC PROGRAM

INNOVATIVE
SKIN CARE REVOX -II

**Cling to the BASIC as your life,
for without BASIC, life is meaningless**

With REVOX- II Basic Program, Life becomes meaningful.



FORCELL Products – REVOX-II

Facial Foam Cleanser

Dissolving makeup and whisking away impurities, while leaving skin refreshing



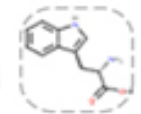
Soft Lathering Wash

Creamy lather diminishes friction between hands and face, and gently cleanses



Sebum Control & Pore Cleansing

Zink PCA controls excess sebum, completely cleanses.



Skin-friendly Mild Foam

contains amino acid cleansing ingredient, minimizes irritation when cleansing, and keep skin healthy.



FORCELL Products – REVOX-II

Facial Foam Cleanser

Representative ingredients



Lauric Acid

Natural Fatty
surfactant from
coconut oil



Myristic Acid

Helpful for
Creating
Skin-barrier



Rosemary

Prevention of
Skin damage



Aloe Vera

calming
Soothing
Moisturizing





FORCELL Products – REVOX-II

Soothing Skin Solution

Vitalizing Skin by 80% high concentration of natural extract



Soothing & Balancing

With 80% naturally derived ingredients to soothe quickly after washing, and to balance the skin



Refining & Smooth Skin Texture

Removes dead skin, and refines skin texture.



Moist-feel when using & Refreshed finish

Removes dead skin, and refines skin texture. Also nice to often use like Mist!



Natural Preservative

Natural preservative ingredients-Scutellaria Baicalensis Root Extract& Paeonia Suffruticosa Root Extract-make skin healthy and safe



FORCELL Products – REVOX-II

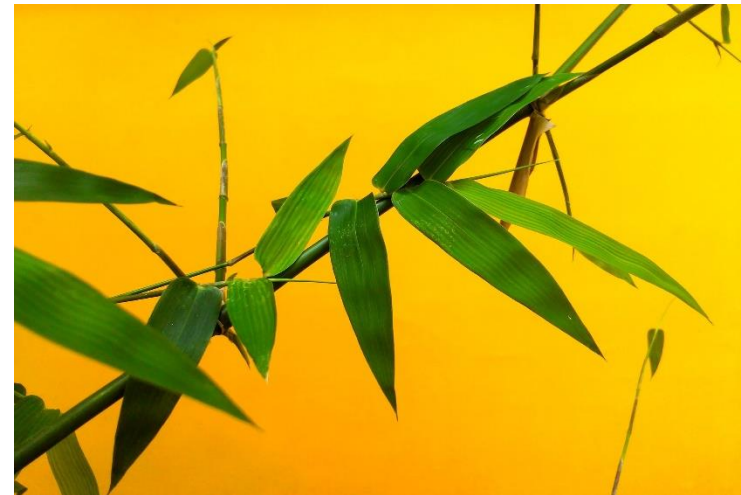
Soothing Skin Solution

Representative Ingredients



Centella asiatica Extract

- Encouraging skin regeneration
- Wound-healing
- Anti-(fine)wrinkle
- Preventing penetration of harmful substance outside



Bambusa Vulgaris Leaf Extract

- Flavonoids, Polyphenol, Vitamin E: Anti-oxidant, anti-aging
- Brightening & Moisturizing effect
- Removing dead skin & Strong skin barrier



FORCELL Products – REVOX-II

Hydrating Emulsion Strong moisture bomb! Lock in Moisture!

Hyaluronic acid ?

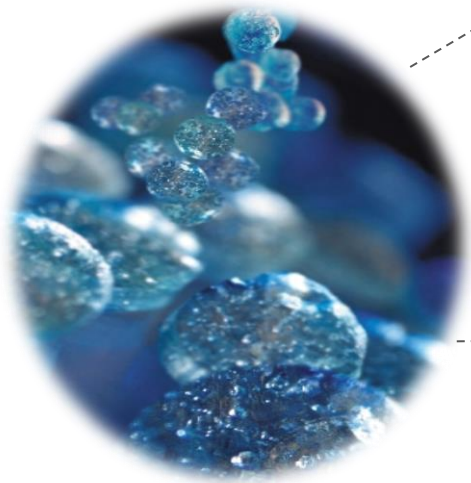
Substance filling the room
between collagen and elastin in
the inner layer

nutritional supplements,
promoting metabolism

Strongly pulling the water

Hydrating and retention

**Strong
Moisture
Bomb!**





FORCELL Products – REVOX-II

Hydrating Emulsion

Representative Ingredients



Aloe extract

- Soothing
- Moisturizing



Mulberry Root extract

- Preventing formation of melanin
- Moisturizing



Centella asiatica extract

- Regeneration
- Wound healing



Propolis extract

- Antioxidant



FORCELL Products – REVOX-II

Intensive Luminous Ampul Whitening function

For the twinkle of my skin, Luminous Ampul

1. Self-luminous skin

Officially approved by KFDA ingredient, Niacinamide visibly brightens to eliminate signs of fatigue such as freckle, other troubles



2. Regain its vitality

Strengthen skin immunity. Natural ingredients which provide energy to the skin revive a beautifully smooth, supple feeling



FORCELL Products – REVOX-II

Intensive Luminous Ampul

Whitening function

Representative Ingredient



Tomato Callus is more effective for *anti-inflammatory*, *antioxidation*, *anti-wrinkle*, *whitening* than other plants.

Tomato Callus consists of nanoparticle, and it has more exquisite effect on antioxidant and collagenesis than just tomato extract





FORCELL Products – REVOX-II

Intensive Luminous Ampul

Whitening function

Representative Ingredient

Platycodon Grandiflorus Root

-From old times platycodon has been regarded as an excellent medical material because it has lots of effects from saponin, minerals, protein, vitamin as active ingredients.

-Effects:

- Anti-cancer, anti-inflammatory
- Soothing skin
- Strengthening immunity





FORCELL Products – REVOX-II

Soothing Aqua Cream

Locked in Moisture, Prevent Moisture Loss, Enhance Moisture Balance

1. Exquisite Moisture-charged Cream

Immediately hydrating ingredient: Phyllostachys Bambusoides Juice

3. Smoother & Softer Skin

Smoothing ingredients: Squalane, Shea Butter put smoother and softer feel into moisture skin



2. My Moisture Protector

Nourishing moisture barrier ingredients: Jojoba seed oil, Meadowfoam seed oil

4. Gentle & Comfortable feel

Gentle ingredient; Allantoin and excellent soothing ingredient; Aloe Vera extract make skin comfortable



FORCELL Products – REVOX-II

Soothing Aqua Cream

Representative Ingredients



**Meadowfoam
Seed Oil**

Block
Moisture
evaporating



**Phyllostachys
Bambusoides Juice**

Hydrating,
Reducing active
oxygen,
Vitalizing



Squalane

Natural
Moisturizing
Factor



Shea Butter

Block
Moisture
evaporating



Allantoin

Gentle,
Calming
Soothing skin



FORCELL Products – REVOX-II

Natural Silky Balm

Natural Coverage for silky and healthy-looking skin

1. For My Original & Natural Skin plus..

Show not artificial covered skin, but my original and natural skin and plus healthy glow skin

3. Smoother-looking skin

Revise uneven skin texture, and make skin smoother. Also improve the appearance of dull skin tone



2. Not only Applying well, but also..

This Balm applies very well, also covers left blemish very well

4. Weightless finish & Moisturized feeling

In spite of re-apply, not clumps but weightless finish with Moisturized feeling



FORCELL Product line _ **REBIRCELL**

*If you want to make yourself younger and healthier,
which type of cosmetics can present your skin with the best beauty?*

REBIRCELL: Rebirth of cells will give you **certain solution**

An advertisement for the REBIRCELL product line. It features a woman with long, wavy blonde hair resting her chin on her hands, looking directly at the camera. The background is a dense field of red rose petals. In the top right corner, the REBIRCELL logo is displayed. Below the logo, there is Korean text: '에스테 리비전 라인은 맑고 깨끗한 피부, 촉촉하고 탄력있는 피부를 위한 집중케어 프리미엄 라인으로써 그 해답이 되어드릴 것입니다.' At the bottom, three product bottles are shown: a large white bottle with a pump dispenser, a medium white bottle with a gold cap, and a small white jar with a gold lid. The text 'MADE IN KOREA' is printed at the very bottom of the advertisement.

에스테 리비전 라인은
맑고 깨끗한 피부, 촉촉하고 탄력있는
피부를 위한 집중케어 프리미엄 라인으로써
그 해답이 되어드릴 것입니다.

MADE IN KOREA

Through **REBIRCELL**

Renew your skin,
as if you have been back
in your youth



FORCELL BACKGROUND of **REBIRCELL**



Dusi(豆豉) is excellent one of what has been confirmed on effect through clinical test.

Fermented Bean, Dusi
Much higher absorption ability than not fermented bean

REBIRCELL contains **Dusi** superior in safety and functionality in a bid to help restoring vibrant and healthy skin and eliminating skin troubles.



FORCELL BACKGROUND of REBIRCELL



**FORCELL
R&D CENTER**



**Health Aging
Korean Medical
Research Center**



**National Clinical
Research Center for
Korean Medicine**



*Digging out
materials*



*Cooperation of
original technology*



*Safe Clinical
Research*





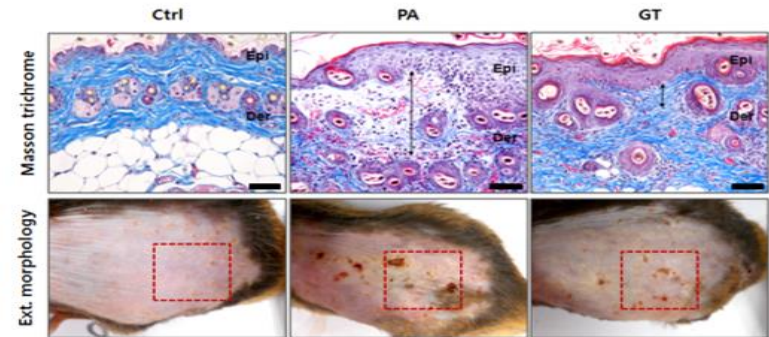
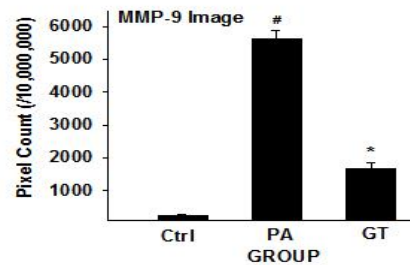
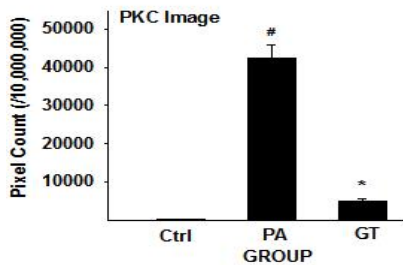
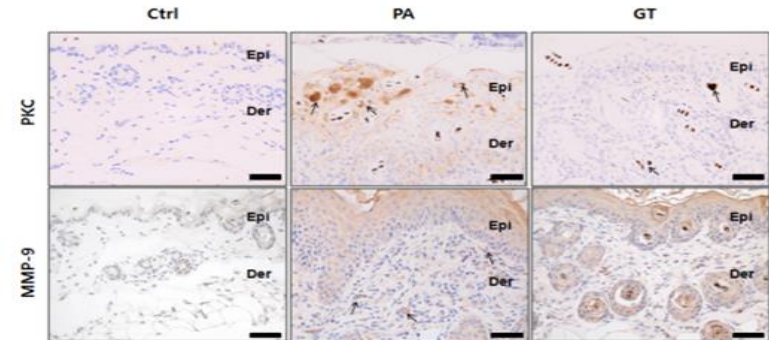
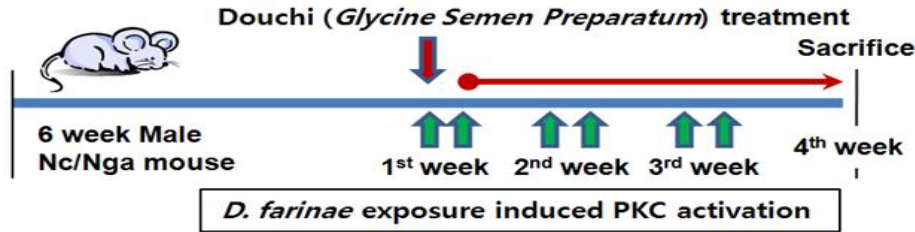
FORCELL BACKGROUND of REBIRCELL



Dusi is proved as excellent active ingredient for Anti-Wrinkle



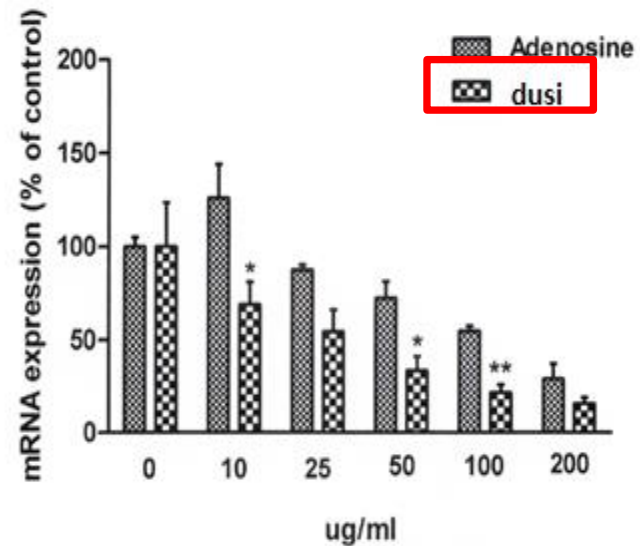
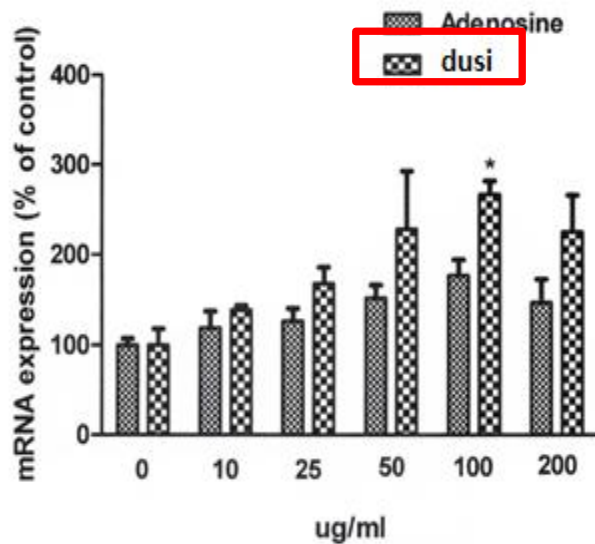
FORCELL BACKGROUND of REBIRCELL



- Effect 1. Inhibiting signal transmission of PKC related to skin inflammatory
- Effect 2. Inhibiting MMP-9 disassembling collagen and elastin
- Effect 3. Inhibiting formation of wrinkle



FORCELL BACKGROUND of REBIRCELL



Effect. 50% more effective on anti-wrinkle than adenosine that officially noticed ingredient



FORCELL BACKGROUND of REBIRCELL

A day after using a product containing Dusi

Improvement in anti-wrinkle

전 (방**님)

<p>결과그래프</p> <p>유분, 수분, 탄력도, 색소침착, 주름, 모공</p> <ul style="list-style-type: none"> 개선을 위한 집중적인 피부관리가 필요함. 지속적인 피부관리가 필요함. 현상태 유지 및 예방을 위한 피부관리가 필요함. <p>고객님의 집중관리항목</p> <p>주름, 색소침착</p>	<p>피부타입 수분부족건성</p> <p>수분부족건성, 지성, 중성, 유분부족, 수분량, 탄력, 적음, 건조, 유분량, 수분부족건성, 건조</p> <p>피부나이 : 63</p> <p>피부타입 설명</p> <p>고객님의 피부타입은 수분 부족 건조 피부입니다. 피부 표면에는 윤기가 흐르지 않고 피부가 건조하고 벗겨집니다. 유분 (U) : 보통(H), 수분 (U) : 적음, 모공 : 작음, ., 주름 : 초기주름(L), 색소 침착 : 매우심함.</p>
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후 (방**님)

<p>결과그래프</p> <p>유분, 수분, 탄력도, 색소침착, 주름, 모공</p> <ul style="list-style-type: none"> 개선을 위한 집중적인 피부관리가 필요함. 지속적인 피부관리가 필요함. 현상태 유지 및 예방을 위한 피부관리가 필요함. <p>고객님의 집중관리항목</p> <p>색소침착</p>	<p>피부타입 중성</p> <p>수분부족건성, 지성, 중성, 유분부족, 수분량, 탄력, 적음, 건조, 유분량, 수분부족건성, 건조</p> <p>피부나이 : 45</p> <p>피부타입 설명</p> <p>고객님의 피부타입은 적절한 양의 유수분을 포함한 이상적인 피부입니다. 피부질이 부드러워지고, 각질이 적고 모공의 크기가 작습니다. 주름은 거의 보이지 않습니다. 유분 (U) : 보통(M), 수분 (U) : 매우많음, 모공 : 작음, ., 주름 : 양호(L), 색소 침착 : 매우심함.</p>
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<before>



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FORCELL BACKGROUND of REBIRCELL

인체적용시험결과보고서 (Clinical Study Report)

**㈜포셀 스킨 리프트리피듀얼 크림(주성분 : 두시추출물 함유)의
주름 개선 효과에 대한
무작위배정, 이중 눈가림, 대조군 비교 인체적용시험
(IRB No. 2017001)
ver. 1.3 / 2017.12.20**

시험대상 품목	스킨 리프트리피듀얼 크림 (주성분: 두시추출물)
실시기관	부산대학교 한방병원 (경상남도 양산시 물금읍 금오로 20)
시험책임자	한방소아과 부교수 김기봉
의뢰자	㈜포셀 (대표자: 이혜리, 경상남도 양산시 어곡공단로 111)
시험기간	2017년 02월 03일(IRB 승인일) ~ 2017년 09월 05일(종료 보고일)
인체시험 계획서	Version 1.1 (2017.01.15.)

본 인체적용시험결과보고서에 포함되어 있는 모든 정보는 관련 법규에서 정하는 경우를 제외하고는 의뢰자의 사전 서면동의 없이 제3자에게 공개할 수 없습니다.

Confidential

부산대학교간병병원 연구윤리심의회
표준운영지침서

접수
2017.12.22
PNURHIRB-023

SOP 026
(관련부서)

결과 보고서

IRB과제번호	2017001	제출일	2017.12.20		
연구과제명	㈜ 포셀 스킨 리프트리피듀얼 크림(주성분 : 두시추출물 함유)의 주름 개선 효과에 대한 무작위배정, 이중 눈가림, 대조군 비교 인체적용시험				
생물윤리법에 따른 분류	<input checked="" type="checkbox"/> 인간대상연구 <input type="checkbox"/> 인체유래물연구 <input type="checkbox"/> 의약품 <input type="checkbox"/> 의료기기 <input type="checkbox"/> 식품 <input type="checkbox"/> 기타(화장품)				
연구대상	일반명	주름 화장품	상품명	스킨 리프트리피듀얼 크림	
연구책임자	소속	부산대학교한방병원	직명	부교수	성명 김기봉 (인)
공동연구자	소속	부산대학교한방병원	직명	부교수	성명 서형식
	소속	부산대학교한방병원	직명	전공의	성명 차효열
	소속	부산대학교한방병원	직명	전공의	성명 이득주
연구담당자	소속	부산대학교한방병원	직명	전공의	성명 차효열
의뢰자	이혜리 ㈜포셀 대표이사				
연구예정기간	IRB승인일(2017.2.3)부터 ~ 2018.2.2		연구승인기간 IRB승인일(2017.2.3)부터 ~ 2018.2.2		
연구대상자 전체	분원	대표연구대상자수	20명	모집연구대상자수	20명
	연구대상자	대표연구대상자수	20명	완료연구대상자수	20명
	연구대상자	대표연구대상자수	20명	완료연구대상자수	20명
연구중요요인(자유롭게 기술)	본 인체적용시험은 두시추출물을 함유한 스킨 리프트리피듀얼 크림이 주름개선에 도움이 되는지를 확인하기 위한 임상연구임. 총 20명의 연구대상자 모집에 20명 모두 참여하였으며, 특별한 이상반응 없이 종료되었음. 본 인체적용시험의 '두시 추출물(주성분)'을 함유한 시험화장품을 8주간 도포 한 경우 1차 유효성 평가변수인 전문가 확인 평가에서 <u>시험군이 대조군에 비하여 약 23% 유의하게 감소한 결과로</u> 결론을 얻었음. 이에 따라 시험화장품인 두시추출물을 함유한 <u>스킨 리프트리피듀얼 크림이 임상적으로 주름 개선 효과가 있다고 볼 수 있음</u>				
첨부서류	인체적용시험결과보고서_주름				

PNURHIRB-SOP (Version 3.1) - 2 -

**Clinical Study Report on Anti-Wrinkle effect of product containing dusi
: Dusi is effective on improving wrinkle**



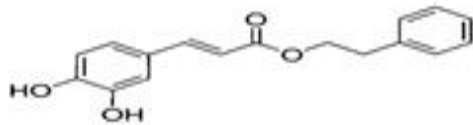
FORCELL BACKGROUND of **REBIRCELL**



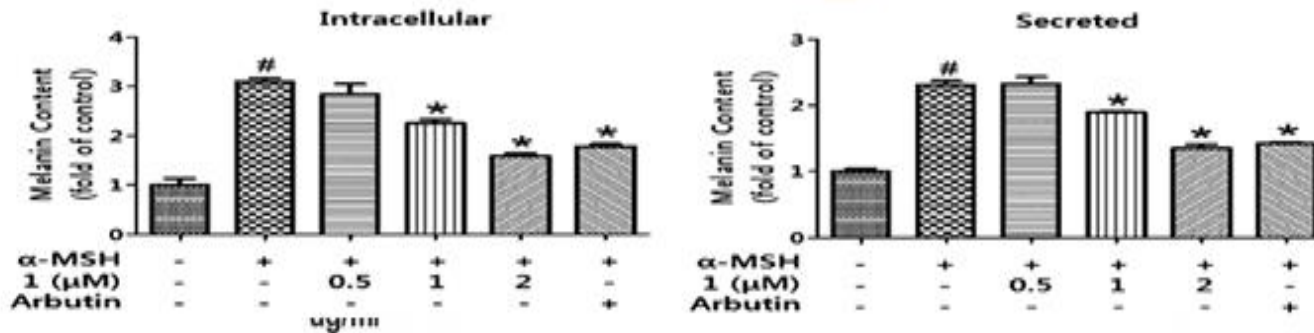
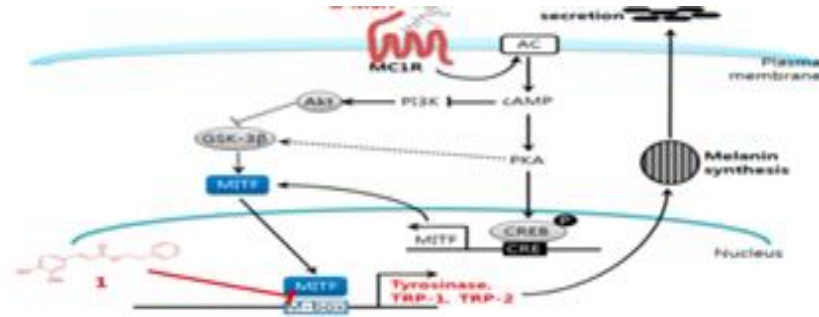
Active ingredient for Whitening:
Caffeic acid Phenethyl Ester extracted from Bee hine
※ Currently studying, not contained in the products yet



FORCELL BACKGROUND of REBIRCELL



Caffeic acid Phenethyl Ester



Effect 1.

Inhibiting directly binding MITF that is the main transcription factor regulating release of synthetic enzyme for melanin with DNA

Effect 2.

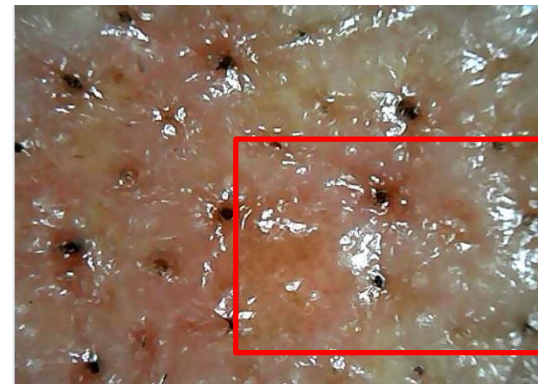
119% further Diminishing in amount of melanin than arbutin officially noticed ingredient



FORCELL BACKGROUND of REBIRCELL

A day after using a product containing bee hie..

Improvement in whitening



<Before>

<After>



FORCELL BACKGROUND of REBIRCELL

인체적용시험결과보고서 (Clinical Study Report)

**㈜포셀 스킨 탄입리피유얼 크림(주성분:카페인산 콜레일 에스테르 함유)
의 미백개선에 도움효과에 대한
무작위배정, 이중 눈가림, 대조군 비교 인체적용시험**

(IRB No. 2017002)
ver. 1.3 / 2017.12.20

시험대상 품목	스킨 탄입리피유얼 크림 (주성분: 카페인산 콜레일 에스테르)
실시기관	부산대학교 한방병원 (경상남도 양산시 물금읍 금오로 20)
시험책임자	한방소아과 부교수 김기봉
의뢰자	㈜포셀 (대표자: 이혜리, 경상남도 양산시 아곡공단로 111)
시험기간	2017년 02월 03일(IRB 승인일) - 2017년 09월 05일(종료 보고일)
인체시험 계획서	Version 1.1 (2017.01.15.)

본 인체적용시험결과보고서에 포함되어 있는 모든 정보는 출판 법규에서 정하는 경우를 제외하고는 의뢰자의 사전 서면동의 없이 제3자에게 공개될 수 없습니다.

Confidential

부산대학교한방병원

부산대학교한방병원 연구소리십자위원회
표준소양지침서

접수번호 BOP 026
(한편양식)
2017.12.20
PNUKHIRB-2023

결과 보고서

IRB과제번호	2017002	제출일	2017.12.20		
연구과제명	㈜포셀 스킨 탄입리피유얼 크림(주성분:카페인산 콜레일 에스테르 함유)의 미백 개선에 도움 효과에 대한 무작위배정, 이중 눈가림, 대조군 비교 인체적용시험				
생약관리법외 피험자 분류	<input checked="" type="checkbox"/> 인간대상연구 <input type="checkbox"/> 인체유래물연구				
연구대상	<input type="checkbox"/> 의약품 <input type="checkbox"/> 의용기기 <input type="checkbox"/> 식품 <input checked="" type="checkbox"/> 기타(화장품)				
	일반명	미백 화장품	상용명	스킨 탄입리피유얼 크림	
연구책임자	소 속	부산대학교한방병원	직 명	부교수	성 명 김기봉 (인)
공동연구자	소 속	부산대학교한방병원	직 명	부교수	성 명 서형식
	소 속	부산대학교한방병원	직 명	전공의	성 명 차준영
	소 속	부산대학교한방병원	직 명	전공의	성 명 이택주
연구담당자	소 속	부산대학교한방병원	직 명	전공의	성 명 차준영
의 외 자	이혜리 ㈜포셀 대표이사				
연구예정기간	IRB승인일(2017.2.3)부터 - 2018.2.2.		연구종료기간 IRB승인일(2017.2.3)부터 - 2018.2.2.		
연구대상자	본문	목표연구대상	20명	모집연구대상	20명
	전체	목표연구대상	20명	모집연구대상	20명
	연구대상자	목표연구대상	20명	모집연구대상	20명
연구종료 요 인 (자유종결 기술)	본 인체적용시험은 카페인산 콜레일 에스테르를 함유한 스킨 탄입리피유얼 크림이 미백개선에 도움이 되는지를 확인하기 위한 임상연구임. 총 20명의 연구대상자 모집에 20명 모두 참여하였으며, 특별한 이상반응 없이 종료되었음. 본 인체적용시험의 '카페인산 콜레일 에스테르(주성분)'를 함유한 시험화장품을 4주간 도포 한 경우 1차 유효성 평가변수인 전문가 확인 평가에서 시험군이 대조군에 비하여 약 21% 유의하게 감소한 결과를 보였음. 이에 따라 시험화장품인 카페인산 콜레일 에스테르를 함유한 스킨 탄입리피유얼 크림이 임상적으로 미백 개선 효과가 있다고 볼 수 있음. 다만 2차 유효성 평가변수인 탈러닌 지수 및 출현 지수에서는 각 군 내에서 일부 통계적 유의한 차이를 보였으나, 군 간의 유의성 여부를 판단하기는 어려웠음.				
	첨부서류	인체적용시험결과보고서_미백			

PNUKHIRB-3CR (Version 3.1) - 1 -



FORCELL Products_RIBERCELL

STEP1
Skin Care
Oil & Water
Balance



STEP2
Improvement of Pigmentation
Firming the skin



STEP3
Whitening
Anti-Aging





FORCELL Product line_Ban:yah THEPHARM

Banyah is the fundamental wisdom which is acquired when a human realizes the genuine life

FORCELL creates **Ban:yah THEPAHRM**, including Ban:yah.

Ban:yah THEPAHRM instils true living, and moves on life filled with fundamental wisdom.





FORCELL BACKGROUND of Ban:yah THEPHARM

What is Chlorophyll?

As animals and humans ingest plants, chlorophyll is an essential element for all living creatures.

Chlorophyll is contained in green plants, blue-green algae, and all photosynthesizing living things.

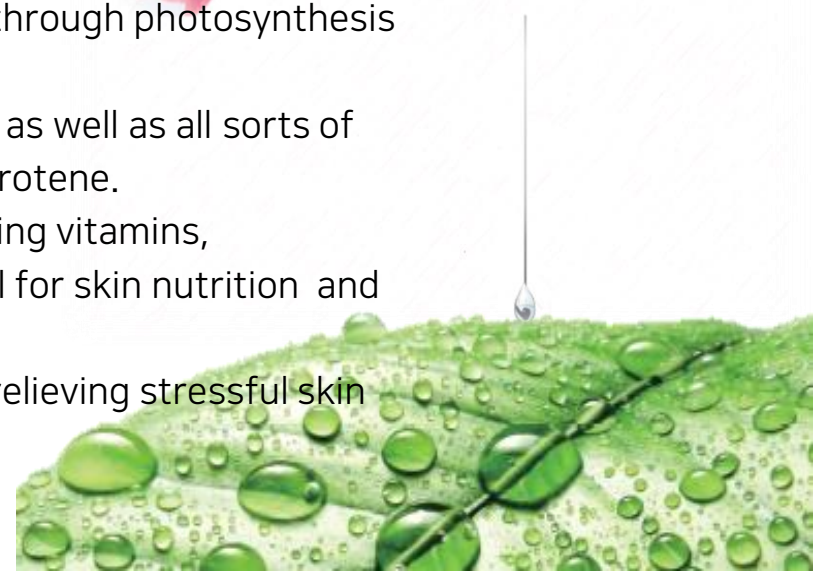
Chlorophyll is mainly in the leaves and also in other green parts such as stem and root. It is a fundamental energy source to maintain life reactions of all plants.

Chlorophyll is a self-nutrient organism that produces elements essential for life sustaining through photosynthesis of sunlight.

Five main nutrients are contained in it as well as all sorts of vitamin B and a wealth of C,E, beta-carotene.

Various elements in chlorophyll including vitamins, polysaccharide, and mineral are useful for skin nutrition and moisturizing.

These elements help skin be healthy, relieving stressful skin and calming.





FORCELL BACKGROUND of Ban:yah THEPHARM

Chlorophyll Complex Ingredient

To create chlorophyll complex ingredient, firstly chlorophyll that is water-saturated is obtained from cabbage or radish 100kg, then Morus Bombycis Leaf Extract, Inonotus Obliquus (Mushroom) Extract, Cudrania Tricuspidata Fruit Extract, Sasa Quelpaertensis Extract, Pinus Thunbergii Leaf Extract, Acanthopanax Sessiliflorus Bark Extract, Ziziphus Jujuba Fruit Extract, Viscum Album (Mistletoe) Extract, and Laminaria Japonica Extract are blended with it.





FORCELL BACKGROUND of Ban:yah THEPHARM

Advantages of Ferment Extract



- As the molecular structure is so small, it is highly absorptive to skin.
- A wealth of nutrient elements
- Metabolites good to skin such as amino acid, vitamin, and various functional materials are generated and preserved stably without dissolving nutrients.
- the preconditioning process of fermentation enhances the absorptive effect and safety.
- High functionality including feelings of applying , spreading, adhesion and absorption.





FORCELL Products_Ban:yah THEPHARM

A beautiful gift from nature!
Cosmetics created by advanced science and nature

CFAD Certificated



FORCELL Co.,Ltd.

(주)포셀 / 雅宝丽化妆品公司

㈜포셀은 1993년 회사 설립 시부터 필링, 미백, 항노화 등의
고기능성 제품을 공급하여 꾸준한 사랑을 받고 있습니다.
의약품의 효능을 화장품에 적용하기 위해 미국, 프랑스의 연구소와
함께 선진 기술 네트워크를 구축하였고 1:1 상담을 통한 맞춤형
제품과 서비스를 제공하여 혁신을 이루었습니다.
㈜포셀은 현재에 만족하지 않고 개인의 피부에 적합하도록 다양한
기능의 제품을 연구, 개발하고 있습니다.

1993年公司设立以来，雅宝丽化妆品公司供应角质调理、美白、
抗衰老等高性能产品，受到了顾客的爱。

把医药品的功效适用化妆品，跟美国、
法国的研究所一起先进技术网络，通过面对面咨询提供定制型产品、
服务就创新企业。我公司不满足于现状，研发多样的功能产品。

Forcell Co., Ltd. has been steadily loved by supplying customers with highly
functional cosmetics like peeling, brightening, and anti-wrinkle products since
its foundation in 1993.

We, Forcell Co., Ltd. cultivated advanced technical networks with several R&D
companies based in USA, France, as well as Korea to apply pharmaceutical efficacy
to cosmetic products, and made innovation by supplying customized cosmetics
through one to one consultation.

Not satisfied with current success, Forcell Co., Ltd. promises to research and
develop new cosmetics with varied functions to fit individual skin.



As Doctors treat their patients,
FORCELL provides you with **SKIN RECIPE**
in accordance to *your own various environments* such as climate, culture, living
condition and so on.





FORCELL COMPETITIVENESS

1

Stability of products proved for 25 years

2

Product the best production by ISO-CGMP

3

Continuing purchases by a huge fan

4

Greater differentiation
through noticeable improvement effect

5

Self-production of company brand,
securing long-standing technical skill

6

One to One customer service consisting of
specialized products

“FORCELL **promises** for successful business
continuous investment, valued service, top quality product to YOU!”



“Who is the next to come with us , and go to the bright future?”



Create Skin Science
Experience Skin Science

E-mail: trade@forcell.co.kr

Company Profile

www.forcell.co.kr



Establishment 1993

Chairman

Lee Han-Woo

CEO

Lee Hye-Lee